

TV ADVERT RATE
www.muhasatvr.ng



MUHASA
TV & RADIO 92.3FM

Out Door Broadcast N850,000 with in Kano

Out Door Broadcast outside Kano State N1,295,000.00

Entertainment News (10mins) N250,000.00

Logo Display – N15,000

Scroll Message= (20 words) N20,000.00

News Coverage=N150,000.00

Production: Negotiable

TIME CATEGORY

Days Monday-Sunday

- 4* 6pm-12midnight
- 3* 12noon-6pm
- 2* 6am-12noon
- 1* 12am-6am






SPOT	15 Secs	30 Secs	45 Secs	60 Secs
4*	N15,000	N32,000	N57,000	N75,000
3*	N10,000	N22,000	N47,000	N60,000
2*	N8,000	N12,000	N15,000	N25,000
1*	N3,500	N4,000	N6,000	N9,000

SPONSORSHIP	15 MINS	30 MINS	45 MINS	60 MINS
4*	N124,000	N215,000	N300,000	N410,000
3*	N73,000	N85,000	N150,000	N250,000
2*	N60,000	N75,000	N120,000	N135,000
1*	N29,000	N30,000	N45,000	N50,000

PUBLICANNOUNCEMENT/HYPE (100 WORD)		GUEST APPEARANCE (30MINS)	
4*	N100,000	4*	N400,000
3*	N90,000	3*	N350,000
2*	N75,000	2*	N200,000
1*	N70,000	1*	N90,000

NEWS MENTION

- 4*- N50,000
- 3*- N40,000
- 2*- N45,000
- 1*- N25,000

 **Address: Plot 19, Guda Abdullahi Road, Kano State, Nigeria.**
 09122221000
 09122225000
 08095222400
 08095222300
 info@muhasatvr.ng
 @muhasatvr_ng
 www.muhasatvr.ng

 **Address: Plot 19, Guda Abdullahi Road, Kano State, Nigeria.**
 09122221000
 09122225000
 08095222400
 08095222300
 info@muhasatvr.ng
 @muhasatvr_ng
 www.muhasatvr.ng